**Annual Membership Application**

*Arts Reading is proud to enhance and sustain the vibrancy of Reading by fostering local cultural development.*

*Your personal or organizational involvement and membership dues directly support our cultural events, membership directory and the long-term goal of building a cultural district in our community.* I*f you have any questions about membership, our events, calendar or directory please email* *ArtsReadingMA@gmail.com*

***THANK YOU FOR YOUR SUPPORT!***

*Name/Organization: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

*Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Website: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

*City, State, Zip: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

*Contact Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

**MEMBERSHIP PLAN: Organizational:** *(voting member, directory listing)*  $50

 **Individual:** *(directory listing)*  $25

 **Donation:**   **$ \_\_\_\_\_\_\_\_**

*(Any Amount)*

**PAY ON-LINE:** *Please go to the bottom of our Membership Page to pay on-line at:*

[*ArtsReadingInc.org*](http://artsreadinginc.org/)

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**GET INVOLVED!**  Leadership /Officer Role

*Ask us about some minor roles that*  General Event Planning

*will also assist you to your advantage!*  Fundraising

  Website and Marketing

  Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

  Please include my information in the Arts Reading Directory – ArtsReadingInc.org

  Check enclosed

  Paid On-line Date ­­­­­­­­\_\_\_\_\_\_\_\_\_\_\_

**PAY BY CHECK:** *Make check out to:* **Arts Reading Inc.**

 *and mail to:* **Ricky Corbett, Director**

*261 Washington Street*

 *Woburn, MA 01801*

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*Office Use: \_\_\_Rec \_\_\_Dep \_\_\_Ack \_\_\_Directory 04222022*

**About Arts Reading**

**MEMBERSHIP INFORMATION:**

**CULTURAL ORGANIZATION:** Established Professional Cultural Organizations who have a shared interest in culture for the Town of Reading. Each organization may only have one voting representative at an Arts Reading meeting.

**INDIVIDUAL:** Individuals dedicated to arts and culture. They are admitted into Arts

Reading by paying annual dues. They may attend meetings but do not vote.

**PATRON/SPONSOR**: Individuals wishing to contribute to the arts and promote the cultural resources in the Town of Reading.

They may attend meetings but do not vote.

**SHORT TERM GOALS**

* Recruit partners and supporters.
* Increase cultural programming and entertainment in downtown.
* Highlight historic and other cultural assets.
* Create a master calendar/posting site to promote cultural events

(Perhaps combined with downtown entertainment, shopping, and dining guide.)

* Increase utilization of existing venues

**LONG TERM GOALS**

* Explore options for creating zoning and financial incentives for art related uses.
* Create strategy to recruit creative economy businesses to downtown
* Create art and cultural center facility or district
* Apply for MCC designation as a cultural district
* Provide infrastructure improvements supportive of cultural district and events such as way finding signage, social gathering/seating areas and public venue improvements.